



EDUCATION AND OUTREACH SUBCOMMITTEE MEETING MINUTES

**Evergreen Hearing Room
2005 Evergreen Street, 1st Floor
Sacramento, CA 95815
Monday, December 12, 2011**

1. Roll Call

Meeting called to order 1:48 p.m.

Members Present	Staff Present
Rita Chen Fujisawa, Public Member, Chair	Lori Hubble, Executive Officer
William Langstaff, DDS	Tom Jurach, Staff Services Analyst
Andrew Wong, Public Member	

2. Public Comment for Items Not on the Agenda:

There was no public comment.

3. Chairperson's Report

Ms. Chen Fujisawa commended DHCC staff for their efforts to work through a tough budget year faced with numerous limitations. She applauded the staff for being able to maintain basic functionality and take care of licensees' questions and requests via telephone, web site, and electronic communication; thereby accomplishing outreach while making difficult prioritizing decisions.

4. Approval of April 29, 2011 Minutes

It was m/s/c (Wong/Langstaff) to accept the minutes as presented. The motion carried.

5. Website Statistics

Mr. Jurach, DHCC staff, presented the statistics. He discussed the volume of hits per month and per year relative to web sites landed upon by visitors. He indicated that most traffic lands on the index page followed by becoming licensed, renewal information, license verification, and exam scheduling. He then touched on global activity and noted that the recent increased Internet traffic is originating from the Calgary, Canada; Moscow, Russia; and the Pacific Northwest.

6. Outreach Events

Mr. Jurach explained the previous calendar year's outreach events had been cancelled given imposed travel restrictions. He shared the proposed outreach calendar of events for 2012 and added that these events will not be attended unless the current travel restrictions are removed or adjusted by the Governor.

Katie Dawson of the California Dental Hygiene Association, asked that meeting dates and locations be placed on the meeting page of the DHCC web site as early as possible as a courtesy to those attending to facilitate travel reservations.

7. Adjournment

Pending no further business to conduct, the meeting was adjourned at 1:54 p.m.